



COMPUTER ANIMATION STUDIOS OF ONTARIO

**CASO is a non-partisan, not-for-profit industry association committed to the growth and international competitiveness of Ontario's animation and visual effects industry, through advocacy, professional development, and marketing initiatives.**

## **Accomplishments June 2018 – June 2019**

### **Mission Commitment: Advocacy**

#### **Fall Economic Statement 2018**

- CASO worked with the Provincial government to ensure the 2018 Fall Economic Statement included a commitment to stable film and television tax credits, and further, continued to ensure that OCASE remains a Vendor tax credit.

#### **Business Intelligence Report**

- Successfully delivered the most comprehensive Business Intelligence Research report on Ontario's vfx and animation industry with Nordicity, and funding from Ontario Creates, City of Toronto, Nabet 700 UNIFOR, Western Union, and Autodesk.
- Launched the research at an event at OITC, with Ontario Creates Guest Speaker Karen Thorne-Stone, which screened live to members across Ontario through a dedicated weblink.

#### **Budget 2019**

- In addition to a pre-budget submission, CASO presented our Report to key Ministers and the Premier's Office, which **directly** led to the Budget 2019 commitment to maintain all three film + television tax credits, despite a fiscal climate requiring significant cuts in all Ministries.
- CASO has been facilitating studio tours for Finance Minister Fedeli, to engage him more fully in understanding the nature, scale and growth of our industry. Now as Minister of Economic Development, Job Creation, and Trade, he will be able to continue to be a champion for our growing industry.
- CASO is leading the work to develop a studio owner consensus to respond to the Province's request for recommendations to improve OCASE efficiencies and competitiveness.

### **CRA**

- CASO continues to lead in the work with FilmOntario, CMPA and Ontario Creates ensuring fairness and transparency regarding CRA audit practice specific to OCASE.

### **Ontario Creates Screenbased Advisory Council**

- CASO has retained its dedicated board seat, for this new election cycle.

### **Toronto Film, Television, and Digital Media Board**

- CASO has retained its dedicated board seat, for this new election cycle.

## **Mission Commitment: Professional Development**

- CASO hosted 4 Business Seminars for Members, with Export Development Canada, Ontario Creates on OCASE, Stratagem RX, and Dentons on Labour Relations.
- In April 2018, CASO once again partnered with TAAFI to host another incredible vfx/animation job fair, once again securing City of Toronto sponsorship.
- CASO delivered member discounts to attend Animation Lounge software training and upgrading

## **Mission Commitment: Marketing Initiatives**

- For a fourth time, CASO participated in the Mayor's LA trip in 2019, attending meetings and a very successful evening event with industry clients and stakeholders.
- CASO members participated in the development of the latest Ontario Creates screen industry show reel.
- CASO assisted in the development of the search criteria for the new LA Business Development Officer, and hosted a CASO co-chair dinner with Ontario Creates and the successful candidate, Marc Fiorentino [laoffice@ontariocreates.ca](mailto:laoffice@ontariocreates.ca)
- CASO sponsored Girls in Tech 2019 and delivered an interactive panel on Women in Tech.
- CASO's Communications Plan has moved from Phase One: new Website, to Phase Two: CASO Social Media, including facebook and twitter.

**[www.casont.ca](http://www.casont.ca)**