



COMPUTER ANIMATION STUDIOS OF ONTARIO

NEWS RELEASE
FOR IMMEDIATE RELEASE

CASO ELECTS 2010 BOARD OF DIRECTORS

TORONTO, ON, October 28, 2009 – Computer Animation Studios of Ontario Association (CASO) is pleased to announce the newly appointed members of the 2010 CASO Board of Directors.

As newly appointed President of CASO, Michael Carter brings over 16 years of business, creative and technical expertise to the Association. Having served as Acting President for the latter half of last year's term, Michael will continue to provide vision and direction towards building a strong collaborative animation and visual effects community within the region.

Carter states, "It is my objective to work for the common good of all CASO members through personal, governmental and international alliances, to position Ontario as the best place to invest and produce animation and visual effects production in North America."

For the upcoming 2010 year, CASO plans to continue work in the area of international marketing and government relations, further enhancing over 40 years of animation and visual effects production in Ontario. Our focus will be strengthening our region's ties to all major domestic and international markets while providing future insight and planning for our sector through an Industrial Strategy. This Strategy will be the platform on which we develop digital animation and visual effects strategies to build our sector over the next 5 to 10 years. Member services such as The Visionary Lunches program, the Jump Start Breakfast series as well as the continuance of highly successful trade missions to Los Angeles and Kidscreen NY, will progress to bring Internationally and Domestically acclaimed talent, investment, job creation and production to Ontario.

CASO 2009 Board of Directors

President	Michael Carter, President, Executive Producer, theskonkworks
Vice President/ Secretary	Wesley Lui, Co-Founder, Director of Operations, House of Cool
Past President Directors	Neil Williamson, Partner, CEO, Invisible Pictures Mark Ainslie, Director of Creative Operations, Guru Studio Marianne Culbert, Executive Producer, Media Tree Entertainment Candice Day, Executive Producer, C.O.R.E Digital Pictures Christa Tazzeo, Visual Effects Producer, Invisible Pictures Sheldon Wiseman, President and CEO, Amberwood Entertainment Jeff Young, Vice-President Finance, STARZ Animation Toronto

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Computer Animation Studios of Ontario Association (CASO)

Established in 2005, **CASO** is a non-profit trade association representing the digital animation and visual effects community in Ontario, Canada. As an advocate for the industry, **CASO's** primary areas of operation are: International Marketing and Promotion, Industry Statistics and Competitive Advantage, Education and Organizational Relations, Government Relations and Member Services. www.casont.ca.

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